

Replace Lost Fluids the Fun & Healthy Way

Is your child suffering from vomiting, diarrhoea or heavy sweating?
Introducing **Natralia Hydramax Hydration Ice Blocks**, A delicious and fun way to rehydrate fast, containing natural flavours and colours.

Natralia Hydramax Hydration Ice Blocks help replace electrolytes lost due to vomiting, diarrhoea, heavy sweating and other dehydrating conditions.

Natralia Hydramax Hydration Ice Blocks -

- May be taken at the first signs of fluid loss due to vomiting and diarrhoea
- May be taken if fluid is lost from sweating caused by excessive or strenuous exercise.
- Can be used at the first signs of diarrhoea or vomiting to help reduce your child's risk of dehydration.
- Are specially formulated for children.
- Contain all natural flavours and colours.
- Are sized for small hands and mouths.
- And come in **two delicious flavours in each pack: Tropical & Raspberry.**

Common household beverages (like juices, sports and soft drinks) may contain large amounts of sugar and frequently do not contain the electrolytes kids need to rehydrate quickly.

Using Natralia Hydramax Hydration Ice Blocks at the first signs of diarrhoea or vomiting can help reduce your child's risk of dehydration.

Each Ice Block contains: Sodium chloride 2.5mg/ml Potassium citrate 2.2 mg/ml Glucose 16mg/ml Citric acid monohydrate 4.8mg/ml.

***Sodium** and **Potassium** are needed to replace the body losses of the essential ions during diarrhoea and vomiting ***Glucose** facilitates the absorption of sodium and water ***Citrate** corrects the acidosis that occurs as a result of diarrhoea and dehydration

Directions for Use: Natralia Hydramax should be placed in the freezer, frozen and sucked frequently until symptoms of dehydration cease. In a hurry? Liquid can be sipped unfrozen.

Under 12 months – 1 x 35ml every 30 mins;
1-3 years - 1 x 35ml every 30 mins;
3-6 years - 2 x 35ml every 30 mins;
7-12 years - 3 x 35ml every 30 mins.



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About dehydration

Children that have diarrhoea or have been vomiting may have lost increased amounts of fluid and electrolytes from the body. In children this fluid loss can be excessive and frequently can lead to a more serious condition called dehydration. Dehydration due to vomiting and diarrhoea can be dangerous in babies, children under 5 years old and the elderly.

About Max the Red Eye tree frog

Max, the Hydramax Mascot, is a red eyed tree frog that lives in the rainforest with his mum, dad and baby sister. Max loves playing in the outdoors with his friends and makes sure that he eats healthy foods and lives a fun and active lifestyle. When you purchase Natralia Hydramax Hydration Ice Blocks, your kids will receive a fun Sheet of stickers of Max

Natralia Hydramax Hydration Ice Blocks are stocked at selected pharmacies and supermarkets nation wide

Always read the label and use as directed. If symptoms persist consult a healthcare practitioner.

For stockist details contact Brands Worldwide on 1300 5555 97.

For media enquiries, or product for photography contact:

Pip Jarvis / Polkadot PR / T: 02 9360 2826 / M: 0405043147 / E: pip@polkadotpr.com.au



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